



## International Warehouse Logistics Association

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### IWLA Salutes the Wisconsin Warehouse Association

Since 2007, the Wisconsin Warehouse Association has conducted twice-yearly meetings to grow and improve the ability of Wisconsin-domiciled warehouses to compete for business, to enhance safety practices and to implement new productivity and management strategies. WWA recognizes that there are unique warehousing issues specific to the Dairy State. Nowhere else can warehouse leaders in Wisconsin receive such readily applicable information about conducting business in their state.

The staff at the International Warehouse Logistics Association (IWLA) knows firsthand how beneficial WWA's meetings can be for warehousing leaders and managers: We have attended each event and an IWLA senior staff member (including me) has presented during each program.

I strongly recommend membership and participation in the Wisconsin Warehouse Association. Your participation will offer you a chance to develop solid business practices and gain important industry relationships right in your region.

Sincerely,

Joel D. Anderson  
President & CEO